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## Promote your Kings Hill business

### Advertiser's rate card

#### 1. TOP BANNER

- a. Your banner at the top of every page
- b. Solus ad
- c. Banner image 468 x 60 pixels, gif or jpeg file format
- d. Link to your website

**COST £2000 for 12 months or £1250 for 6 months**

#### 2. CENTRAL BANNER

- a. One of four revolving banner ads
- b. Banner image 468 x 60 pixels, gif or jpeg file format
- c. Link to your website

**COST £500 for 12 months or £300 for 6 months**

#### 3. SIDE AD BLOCK

- a. One of four ads in a block
- b. Banner image 125 x 125 pixels, gif or jpeg file format
- c. Link to your website

**COST £250 for 12 months or £150 for 6 months**

#### 4. BUSINESS DIRECTORY

- a. Your business listed in one category of your choice
- b. Free format text about your business
- c. List your email, tel, fax, mobile
- d. Website link
- e. Logo or picture can also be included (advertiser to provide)

**COST £25 per month or £250 for 12 months as annual payment**

#### 5. ARTICLES

- a. 250 – 500 word article promoting your business
- b. Links to your website
- c. Automatically promoted on Twitter and other blog websites
- d. Permanent, your article stays on our site permanently
- e. Advertiser to provide article text

**COST £10 per article**

**We are happy to use any existing artwork and logos that you may have or we will create banners based on your specification free of charge.**